

Meetings & Conventions in Reno Tahoe 2023

Information about this video

Stan Can design has worked in partnership with the Reno-Sparks Convention & Visitors Authority to create several campaigns and projects covering the full scope of design and advertising over the years. In this campaign video for the year 2023, the director of Business Development, Marcus Johnson, discusses the many benefits of choosing Reno Tahoe for the year.

MJ = Marcus Johnson

Video Transcript

[Transcript begins at 0.00]

(MJ) Hey there! It's Marcus Johnson with Reno Tahoe. Now, more than ever, in-person meetings have reached a new level of excitement. We know every meeting is different, and our meetings playbook is packed with event solutions sure to simplify your planning and enhance attendee experiences. Come with us on a quick video tour to learn about the greatest reasons to choose Reno Tahoe. Let's go!

There's no one thing that defines Reno Tahoe as a convention destination. Instead, it's a totally unique blend of hotels and experiences that all come together to create an unbeatable setting for unforgettable events. For planners looking to keep everything under one roof, Reno Tahoe offers a broad list of mega hotels to choose from. With everything in one place, these venues make contracting more convenient and provide attendees with plenty of opportunities for natural networking and spontaneous meetups. For maximum space and capabilities, our conventions center package pairs planners with more than 15,000 hotel rooms within 15 minutes or less of our largest venue — including the option to have your headquarter hotel directly connected to the 600,000-square-foot Reno-Sparks Convention Center.

As a CVB-owned and managed facility, there's lower event production costs, which means more savings. Even better, those savings can be put toward enhancing event experiences, to send attendee satisfaction higher than ever.

If you're looking for added versatility, our downtown district holds plenty of options for multi-venue events, including the Reno Event Center, Reno Ballroom, and the National Bowling Stadium. Plus, multiple gaming and non-gaming convention hotels are within close walking distance. When the situation calls for something special, we round things out with resort-style retreats and luxury experiences that punch well above their competitive rates.

For everything around your next meeting, Reno Tahoe delivers a complete destination experience that grows more exciting by the day. In Reno, you'll find offbeat fun in Midtown, neon-drenched nightlife in downtown, and scenic settings along the Riverwalk. For something different, the city of Sparks offers plenty of options near historic scenes and Marina shores, including the charming neighborhood of Victorian Square and its 8,500-seat outdoor amphitheater. For something a little more elevated, the stunning waters and outdoor fun of Lake Tahoe await. Choose any one of our 300 days of annual sunshine on average to schedule otherworldly group excursions and downtime adventures.

Reno Tahoe is one of the West's biggest values in meetings and conventions. Planners can take their pick from several hotel options that provide affordable luxury, leading food and beverage pricing, and complimentary hotel airport shuttles, self and valet parking, and meeting space Wi-Fi at most major resorts. Plus, Reno Tahoe's independent hotels offer ten percent commissions to intermediary partners when you book here. Everywhere you book, you'll find partners eager to co-create event solutions with you. Most of all, you'll work alongside a destination team with extensive in-market relationships willing to forge a trail for your next meeting no matter the obstacle. For so many destinations, travel can be the biggest roadblock to a smooth meeting — but not in Reno Tahoe. This 15-minutes-to-anywhere mid-size city takes all the pain out of typical travel headaches like parking, traffic, and airport congestion.

For anyone on the West Coast, driving here is just as easy as flying. We're well within a day's drive of most major West Coast cities, including a short and sweet three-and-a-half-hour drive from San Francisco. Reno Tahoe International is served by eleven different passenger airlines, including major carriers like American, Delta, United, Southwest, and more. Widely known as one of the fastest tarmac-to-hotel airports you'll ever experience, the airport recently announced a multi-year plan that will bring huge improvements in space and efficiency.

Planning your convention or meeting in Reno Tahoe guarantees including world-class support. Enlisting the Reno Tahoe CVB team from the beginning will save you untold planning hours — from one-on-one site visits with airfare included, to incentives and funding for qualified groups, to attendance promotion and marketing support. Our CVB is your super connector to unlock everything Reno Tahoe has to offer.

The Reno Tahoe team wants to thank you for your interest in our destination and for contributing to our continued growth. Collaborating with our clients is what drives us, and we'd be thrilled to make your next meeting a huge success. Get in touch with us before your next event to talk any and all things Reno Tahoe. Otherwise, you can always find more to explore at **visitrenotahoe.com**