

## **Meetings & Conventions in Reno Tahoe COVID**

### **Information about this video**

Stan Can design has worked in partnership with the Reno-Sparks Convention & Visitors Authority to create several campaigns and projects covering the full scope of design and advertising over the years. In this campaign video, the director of Business Development, Marcus Johnson, discusses the developments and accommodations made after things began opening up post COVID-19 pandemic.

MJ = Marcus Johnson

### **Video Transcript**

[Transcript begins at 0.00]

(MJ) Hey meeting professionals! Marcus Johnson with Reno Tahoe. While the meetings industry has had to make significant changes, it has also shown amazing resiliency. We know you're ready to get back to business, and we can't wait to tell you everything that's new and exciting about Reno Tahoe in person. For now, this quick video will be your head start. Let's go!

This is Reno Tahoe, and it's anything but your typical meeting destination. As we re-open and ease restrictions on in-person gatherings, we're offering planners even more flexibility, value, and creativity for their event. After a year of unknowns and wait-and-sees, here's what we do know: Reno Tahoe is open and adapting to accommodate your group. Along with our partner ASM Global, a world leader in facility management, we've earned our GBAC certification. Now, you can plan with peace of mind at any Reno Tahoe-owned venues, knowing the most stringent sanitation protocols are in place. And yes, that even includes the 600,000-square-foot Reno-Sparks Convention Center.

It's not just in-person meetings we take seriously here. To satisfy your hybrid event needs, the new i-Studio at our convention center is a dedicated studio space to help take your meeting virtual for your attendees. Now, you can showcase keynote speakers, panel discussions, or presentations to guests virtually anywhere in the world with high-quality turnkey production. Reno Tahoe still remains one of the country's best combinations of value, flexibility, and creativity for planning your event. Most major Reno Tahoe hotels offer benefits like free meeting space Wi-Fi, complimentary self and valet parking, and complimentary airport shuttles every half hour.

And our love for wide open spaces means more for your event in Reno Tahoe. Huge meeting spaces inside and outside of our hotels, plus 300 annual days of sunshine on average, offer amazing event creativity and safe outdoor event possibilities. Even better, those same meeting spaces can be more affordable and easier to work with thanks to internal ownership of venues

and several independent properties. And let's not forget: full 10 percent commissions on hotel rooms when you book here. All this value, flexibility, and creativity comes at one of the most exciting periods in our destination's growth. An annual study of over 100 destinations awarded Reno as 2020's number one small city in the U.S. Reno earned big points for its year-round outdoor lifestyle, urban nightlife, innovation economy, and its devotion to arts and culture.

The city has also put the finishing touches on over \$100 million in infrastructure improvements to the Midtown District. Reno's eclectic hub for art, retail, and dining is now even more vibrant and walkable than ever before. Reno Tahoe has several other major new developments on the books, including new walkable districts for our Downtown, Riverwalk, Midtown, and Convention Center corridors. Soon, there will be even more options for accommodating and entertaining your attendees in the Biggest Little City in the World.

If you are wondering about air service, Reno Tahoe has all the answers you need. Flights to Reno Tahoe are still plentiful. Ten airlines currently serve the Reno Tahoe International Airport, getting you here from virtually anywhere in the U.S. with a non-stop or one-stop flight. Plus, we are continuing to expand our air service and add even more destinations. And once you're here, it only gets easier. From tarmac to your shuttle or taxi, it's 10 minutes. Then, from the airport to your hotel — 15 minutes or less.

Reno Tahoe is also setting the standard for regional drive-to meetings that will jump-start our industry again. We are a day's drive from nearly all major cities on the West Coast, and only three and a half hours from San Francisco. The Reno Tahoe community sincerely appreciates your devotion to advocating for the meetings business, and we're eager to work with you to find solutions. For the most up-to-date information on in-person meeting opportunities and guidelines in Reno Tahoe, please turn to us first. And of course, there's always more to explore at **[visitrenotahoe.com](http://visitrenotahoe.com)**.